



# conorwagner.

UI/UX DESIGNER

Email: [conorwags1@gmail.com](mailto:conorwags1@gmail.com)

Phone: 206.308.0394

Portfolio: [conorwagner.com](http://conorwagner.com)

## EXPERIENCE

### **GYMHOP | Product Designer | Remote, start-up based in NYC**

Jan 2021 - Present

- Conducted a complete design overhaul of existing MVP for health and fitness app by adding/removing up-to-date features resulting in an enhanced user experience and reimagined interface
- Led all aspects of design among a 5-member cross-functional team to drive brand identity, user research, information architecture, wireframing, prototyping, and testing

### **ZWENDE | UX/UI Designer (intern) | Remote, company based in India**

Oct 2020 - Dec 2020

- Accelerated goal to improve supplier engagement and increase conversion rates by re-designing the back-end onboarding dashboard for e-commerce marketplace
- Presented weekly deliverables to co-founder and design team to meet our deadline goals and increase collaboration

### **SPRINGBOARD | UX/UI Design Fellow | Remote**

March 2020 - Dec 2020

- **BackBank**- Conducted qualitative user research through interviews and competitive analysis to prototype and test a mobile iOS financial budgeting app designed for travelers
- **Spox Bikes**- Leveraged data and interviewed 6 users to prototype a responsive mobile web design for an e-commerce bike shop that resulted in increased conversion rates and improved checkout usability
- **Gram City**- Lean UX design sprint for adding interactive features to a social photo location sharing app- including storyboarding, rapid prototyping, & testing all within a 5-day time constraint

### **ZUMIEZ, INC | Customer Experience Representative | Seattle, WA**

June 2019 – Dec 2020

- Consistently suggested areas of improvement in UX to the web department of e-commerce site through extensive customer pain point research
- Strengthened the customer experience by solving up to 70+ individual problems a day, personally addressing their needs directly in a friendly manner with attention to detail

### **TRAVEL DEMOCRACY | Sales Director | Remote- Australia, New Zealand, Asia**

Oct 2018 - May 2019

- Designed uplifting travel experiences by booking personalized itineraries based on client needs, expectations, limitations, and goals
- Contributed to success of travel agency by upholding high sales record while traveling across tourist destinations in Australia, New Zealand, and SE Asia

## EDUCATION

### **Springboard UX/UI Design Career Track**

March 2020 - Dec 2020

10-month, 700+ hours of intensive hands-on courses, with 1:1 expert mentor oversight, and completion of 4 in-depth portfolio projects.

### **Western Washington University Bellingham, WA**

Sept 2011 - June 2016

BA in Communication studies

Minor: Psychology

## SKILLS

### RESEARCH

Qualitative, Quantitative, Competitive analysis, Interviewing, Heuristic analysis, Personas, Journey Mapping, Affinity mapping

### UX METHODS

Info Architecture, Site Mapping, User flows, Storyboarding, Wireframing, Prototyping, Usability testing, Style Guide

### PERSONAL

Brand Identity and Strategy, Art Direction, Graphic Design, Team Leading, Collaboration, Presenting, Empathy, Imagination, Problem Solving

## TOOLS

Figma, Sketch, InVision, Adobe Creative Suite, Wordpress, Miro, Whimsical